

An aerial photograph of a vineyard in Cloudy Bay, New Zealand. The foreground shows rows of green grapevines in a valley. A winding road leads from the bottom center towards a small white building on the left. The background features rolling hills and mountains under a clear blue sky. The text "CLOUDY BAY" is centered in the middle of the image in a large, white, serif font, with "NEW ZEALAND" in a smaller, gold, sans-serif font below it.

# CLOUDY BAY

NEW ZEALAND

THE DESTINATION





# Our Origin





*Our wines are the result of  
adventure, exploration and the  
search for captivating flavour.*

David Hohnen founded Cloudy Bay in 1985 with a vision for revealing Marlborough's beauty to the world. Twenty-five years later we took up the adventure again in Central Otago, creating Te Wahi Pinot Noir and building on our legacy: creating iconic New Zealand wines.

With that founding spirit in mind, we present Cloudy Bay Experiences. These bespoke adventures welcome you to discover the land and the people of Cloudy Bay, and gain a new appreciation for our wines along the way.







# Our Philosophy

*Cloudy Bay wines are the pure taste of our home*

The place that gives us inspiration, opportunity and superb raw ingredients. Each wine is our way of sharing appreciation, admiration and respect for the land. It's our privilege to welcome guests from around the world to explore Marlborough and Central Otago with us.

In both places, our goal is to reveal New Zealand's natural wonder, captivating beauty and sense of simple luxury.

# Marlborough

Marlborough is home to our winery and one of the sunniest places in New Zealand. Relax and enjoy the spectacular views over our vineyards towards the Richmond Ranges, the inspiration for the Cloudy Bay label.

Our Cellar Door, summer garden restaurant and private spaces such as The Treehouse and The Shack offer a range of different experiences, catering to your preferences and available time.









# Central Otago

The Cloudy Bay Shed is  
nestled in the heart of  
our Northburn Vineyard  
in Central Otago.

Enjoy dramatic views of the  
magnificent Pisa Ranges and Lake  
Dunstan over a light lunch and tasting,  
or a bespoke private experience.

# Our Cellar Doors

A visit to our Cellar Doors is the perfect way to experience our place for yourself. Surrounded by our vineyards and spectacular landscapes, you can relax, enjoy a glass of wine and immerse yourself in the Cloudy Bay way of life.

## JACK'S RAW BAR

The summer garden restaurant is a locals' favourite for fresh and seasonal produce. Renowned for its freshly shucked oysters, raw food and sharing dishes, Jack's Raw Bar is a place where time stands still.

For opening hours, please check our website for the most up to date information.





# Our Private Experiences

*Step behind the scenes  
with one of our team.*

Hosted in our most beautiful private locations, Cloudy Bay Experiences are custom-made, immersive and unforgettable.





## TAILOR-MADE TASTING

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Duration:  
45m to 1h30m

Number of people:  
2 to 20

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A private tasting hosted by a Cloudy Bay Ambassador, with a variety of rare and unique wines in an exclusive location.

Discover our wines and the stories behind them in this comprehensive tasting. Wines are selected based on your tastes and interests, including limited releases and back vintages from our Wine Museum.



## VINEYARD TOUR BY HELICOPTER

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Duration:  
On request

Number of people:  
1 to 4

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A spectacular helicopter tour hosted by a member of the viticulture team.

Take to the air and enjoy majestic views over the Wairau Valley, Southern Valleys and Awatere Valley sub-regions. Enjoy the picturesque beauty of the Marlborough Sounds and the Pacific Ocean in this unforgettable experience.



## VINEYARD TOUR BY CAR

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Duration:  
1h30m

Number of people:  
1 to 4

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A vineyard tour hosted by a Cloudy Bay Ambassador.

Journey through the vines and explore the Cloudy Bay terroir. The tour will take you through prime vineyard parcels, where you'll gain insight into what creates the flavours and aromas in our wines.



## EPICUREAN EXPERIENCE

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Duration:  
2h

Number of people:  
4 to 16

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Journey through the best our landscape has to offer, with locally sourced produce and specially chosen wines.

A handcrafted seasonal menu showcases the best of the Marlborough or Central Otago region, and each dish is paired with a unique Cloudy Bay wine. A Cloudy Bay Ambassador is available to dine with you on request, sharing more about the wines and our home.









# Sail Away

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Duration:  
1/2 day to 1 day

Number of people:  
1 to 6

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Discover the stunning Marlborough Sounds on board an elegant 54 foot sailing yacht.

Enjoy the captivating beauty of one of New Zealand's most beloved sailing regions, the Marlborough Sounds. Sit back and unwind (or roll up those sleeves and get involved) while enjoying the natural beauty that surrounds you.

Lunch is served on board, complete with a selection of wines.



# ‘For age’ –

## *The ultimate Cloudy Bay experience*

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Duration:  
1/2 day to 2 days

Number of people:  
1 to 12

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### **FORAGE: TO WANDER OR GO IN SEARCH OF PROVISIONS.**

The sea and land are generous, giving us the inspiration and spectacular raw ingredients for everything we do at Cloudy Bay. Join us and Forage, discovering the generosity of our home in an experience all about provenance. Explore places off the beaten track and enjoy Marlborough's hidden treasures, meeting artisans along the way. Seek and gather wild produce, which your private chef will transform into a one-off menu. Return from your day of foraging and unwind over dinner complete with a curated wine selection.



**‘SEA FORAGE’  
DIVES INTO THE  
WORLD OF ALL  
THAT IS ALIVE IN  
THE SEA.**

Board your private cruise launch and enter the heart of Marlborough. Learn about New Zealand’s native flora and fauna while gathering fish and produce.

At the end of the day, learn how to shuck clams before they are prepared for you in a delicious dish along with the rest of the day’s bounty. Relax over a spectacular dinner in our intimate dining room at The Cloudy Bay Shack.

Every SEA FORAGE experience is custom-made and entirely unique, from start to finish. The SEA FORAGE can always be combined with a LAND FORAGE over two days.

**‘LAND FORAGE’  
SEARCHES  
FOR ALL THAT  
OUR LAND CAN  
OFFER.**

Gather herbs, flowers and plants, and learn how local artisans make their cheese. Uncover beautiful honey from beehives nestled around our vineyards. Depending on the weather and the season, we could take you anywhere from the Wairau Valley to Marlborough’s Pacific coast.

Your private chef will create an innovative menu out of this locally sourced produce, with accompanying Cloudy Bay wines. LAND FORAGE can always be combined with a SEA FORAGE over two days.



# Private Experience Itineraries

Select and combine private experiences to create something truly unique. Whether you have a half-day or a full day, are in Marlborough or Central Otago, we can offer matchless, unforgettable adventures.

Please find a few examples of suggested itineraries.

1/2 Day  Experience Central Otago	0920	Arrival	Full Day  Experience Marlborough	0850	Arrival
	0930	Vineyard tour via helicopter		0900	Vineyard tour via car
	1030	Private tasting at The Lake View Room		1000	Private tasting at The Treehouse
	1200	Epicurean experience at The Shed		1130	Transfer to Picton Marina and board Voila for a sail in the Marlborough Sounds – lunch served on board
	1400	End of Experience		1700	End of Experience







# Price List

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With each  
experience being  
custom made,  
prices are indicative  
only and can vary  
according to extra  
options, hosts etc.

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## **TAILOR MADE TASTING:**

From NZ\$150/pp

## **EPICUREAN EXPERIENCE:**

From NZ\$290/pp

## **VINEYARD TOUR VIA CAR:**

From NZ\$250/group

## **VINEYARD TOUR VIA HELICOPTER:**

From NZ\$2400/group

## **SAIL AWAY:**

From NZ\$3900/group

## **FORAGE:**

From NZ\$9900/group

## TERMS & CONDITIONS

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### Booking policy

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- Forward bookings are essential to ensure availability of private experiences. It is highly recommended to book in advance to avoid disappointment.

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### Cancellation and refund policy

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- The following conditions apply for cancellations (all experiences EXCEPT FORAGE, SAIL AWAY AND EPICUREAN): 10 days or more prior to experience - refund or rebooking possible, 9 days to 24 hours prior to experience - 10% fee applies (or rebooking without fee may be possible), 24 hours or less prior to experience - no refund.

For FORAGE, SAIL AWAY, AND EPICUREAN EXPERIENCE, if 14 days or more prior to experience a full refund or rebooking is possible. From 13 days to 72 hours a 50% fee applies (rebooking without fee may be possible). 72 hours or less - no refund.

- Cloudy Bay Vineyards reserves the right to cancel any private experience booked if it feels that it cannot be undertaken safely (e.g. because of unsuitable weather conditions) or for any other reason. In the event of a cancellation we will, at our sole discretion, reschedule your private experience at your convenience or refund all monies paid. When booking please provide us with suitable contact information so we can get hold of you on the day in the event of a cancellation. For helicopter and yacht experiences, we suggest you call on the morning of your experience if you have any doubt about the weather suitability.
- If Cloudy Bay Vineyards needs to shorten a private experience for any reason, the difference of any monies paid will be refunded to you upon return.

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### Pricing

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- All prices are in NZ\$ and include 15% GST.
- All transactions (bookings and cancellations) are in New Zealand dollars. Cloudy Bay Vineyards does not accept payment in any other currency and cannot accept any liability for fluctuation in exchange rates between booking and cancellation transactions taking place. Cloudy Bay Vineyards reserves the right to change its prices in the unlikely event that a price has been displayed incorrectly, although we will not do so without prior notification.
- Full payment is required at the time of booking to secure an experience.
- Payment may be made by credit card.

<hr/> <p><b>Helicopter and yacht experiences</b></p> <hr/>	<ul style="list-style-type: none"> <li>• You and everyone under the booking must comply with all safety regulations and requirements set by the helicopter or yacht operator.</li> <li>• The average passenger weight for a flight must be 90kg or less. Passengers over 100kg may be required to pay for an additional comfort seat. To ensure the safety of all passengers, please let us know the passenger weights when making a booking. Don't hesitate to contact us if you are unsure about weight restrictions.</li> <li>• Flat soled footwear is recommended.</li> </ul>
<hr/> <p><b>Limitation of liability</b></p> <hr/>	<ul style="list-style-type: none"> <li>• To the extent permitted by law, neither Cloudy Bay Vineyards nor any other party involved in providing an experience will be liable to any person for any loss, damage or personal injury (including special, consequential or indirect loss) incurred or sustained as a result of or in connection with a private experience, including if a private experience is cancelled or unavailable for any reason.</li> </ul>
<hr/> <p><b>Acceptance and New Zealand law</b></p> <hr/>	<ul style="list-style-type: none"> <li>• By booking an experience with Cloudy Bay Vineyards you are taken to have accepted and are immediately bound by this agreement.</li> <li>• This agreement is governed by New Zealand law. The law of New Zealand only will apply to any issues relating to or arising out of this agreement and each party irrevocably and unconditionally submits to the non-exclusive jurisdiction of the courts of New Zealand.</li> </ul>
<hr/> <p><b>Dietary requirements</b></p> <hr/>	<ul style="list-style-type: none"> <li>• Please advise any dietary requirements at your earliest convenience.</li> </ul>

# CLOUDY BAY

NEW ZEALAND

## CLOUDY BAY VINEYARDS

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